

CÉLINE FOURTINA

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UX | UI Design Trainee

CareerFoundry

March 2020-September 2020

Co-founder & COO

Storykids | Berlin

June 2019 - March 2020

- Oversee daily operations as well as find innovative and creative ways of working
- Create and implement HR, admin and operations processes as well as tools
- Build and design a company culture
- Responsible for all legal and accounting matters
- Set-up, launch and operate our social media channels
- Manage and execute influencers marketing campaigns

General Manager

The Place Coworking | Berlin

April 2018 - May 2019

- Manage & oversee daily operations as well as implement processes
- Coordinate & oversee finances
- Represent The Place internally as well as externally
- Hire, train, manage & develop the team
- Supervise and ensure the office functionality and efficiency
- Ensure efficient communication to our members as well as their well-being
- Scout new strategic opportunities & potential partners

Head of Events

The Place Coworking | Berlin

October 2015 - March 2018

- Define, create and implement processes
- Organise and execute multiple digital conferences and seminars
- Plan, manage daily events and logistic operations
- Research and create new events formats relevant for the business and promote it to potential clients
- Recruit, train and manage an event team
- Develop our website event section



UX IN THE SPOTLIGHT

- Understood and aligned business requirements with product advancement
- Worked with the Agile methodology in a cross-functional team
- Designed, launched and marketed a mobile app

UX IN THE SPOTLIGHT

- Designed our customers' (aka Startup Founders) experience
- Conceptualised and facilitated Design Sprints (Google methodology) within my team
- Conducted market research as well as user interviews for product market fit strategies

UX IN THE SPOTLIGHT

- Designed and implemented processes from scratch
- New website development (attended Le Wagon courses)
- Performed market research on hot topics and wrote research for clients
- Participated in several Design Thinking Workshops

Department Manager

Uniqlo | Berlin

January 2014 - September 2015

- Manage a team of 50+ staff members on 2 different floors
- HR procedures (hiring process, contracts amendments, payroll)
- Shopfloor Management (orders, deliveries, visual merchandising, shopfloor layouts plans, markdowns & promotions requests, planning of campaign changes, stocktake organisation)

MAIN ACHIEVEMENTS

- Hired people for the first time and built the first on-site teams
- Opened the first german store
- Managed over 50+ staff

Store Manager

The Kooples | London | Berlin

August 2011 - November 2013

- Assigned to open the first stores in Germany after a year of managing 3 different stores in London .
- Met revenue targets through efficiently managing staff and creating in-store marketing
- Trained a staff team of 24 in both London and Berlin
- Responsible for products logistics : stocktakes and orders

MAIN ACHIEVEMENTS

- Successfully moved from London to Berlin and learned the language
- Built teams on sites
- Opened the Kadewe corner

MOST PROUD OF

LANGUAGES

French | native
English | fluent
German | fluent
Italian | intermediate

SOFTWARES

Adobe Suite
Photoshop | Illustrator | Xd
Design & Prototype
Figma | Sketch | Invision | Framer
Apple Suite
Gsuite
HTML, CSS, JS

SOME PASSIONS

Illustration | Cycling | Yoga (which I practice everyday) | Food (cheese especially) | Music (which I've played for over 20 years) | Books | Plants | Ayurveda | Crafts | Travelling

- My professional reconversions
- Starting my own business
- Organising a 3 days HR conference and multiple seminars on digitalisation (content as well as logistics)
- Recruiting and training my own team
- Launching an initiative to empower female founders (We Can Start Up)
- Exhibiting my art in a gallery in Bordeaux, France
- Travelling on the fifth continents
- Speaking 3 foreign languages

STRENGTHS

- Motivator & leader
- Hardworking
- Strategy & business building
- Team builder & people-focused
- Empathy
- Thirst for learning
- Always looking to improve
- Highly efficient
- Passionate

EDUCATION

UX Design Program
CareerFoundry
March 2020 - Septembre 2020

Public Speaking Training
Marc Adam Gray Coach
January 2019 - March 2019

Google Numériques Classes
Nov 2018

Koudétat Course
The Family
October 2018 - December 2018

BTS in Textile Design
IBSM
September 2004 - June 2007

Baccalauréat (English Major)
Bordeaux
September 2001 - June 2004